

FLA Board Meeting 10 a.m. Sunday, May 20, 2012, Pat Currie's Residence

Attendees: Robin Yule, Pat Currie, Mary Smirniw, Karen Beamer, Jim McMahon, Christa Sharp, David White, Tom Gillette, Sharon Lillico

Absent, Tom Perkin, Jim Watson, Ellen Fox

1. Robin reviewed minutes from October 2011, and accepted as written.
2. Contact list update okayed.
3. Treasurer's report from Jim M. We have \$7300 and the books are balanced. There are no outstanding invoices. Fund raising through RibFest and T Shirt sales is reason for our good position. Discussed what is a good reserve to build to so that we continue to be good non profit association. Jim will check out what the non profit standing limitation is.
4. July 1 Fireworks -much discussion concluded that we would use what's available through personal use as cost for "good show" is prohibitive. Should we spend \$500 and it was felt that we should look into it to see how much it would produce. We'll see if there are any donations and attempt a set up mid lake for the Saturday night Aug. 4th. (after regatta)
5. FLA signs are they up now, and it was confirmed they are on east and west. Need for the other side and we'll be ready to go.
6. RIBFEST...2012...Pat Currie and Karen Beamer with organize , trying new approach to hit retailers for some sponsorship. Confirmed at Sandy's location again with tickets to remain at \$25 per person/\$12.50 for under 12. SIGNAGE to go up by June 15th on location where to purchase the tickets. Auction items both live and silent to be collected beforehand. Much discussion ensued about what entertainment to provide for the children. Christa Sharp has a lot of ideas and will engage Kate McMahon for assistance if she's willing.
7. Lake Plan Implementation  
A) Again, the plan will be reviewed in order to prioritize items. Tom Gillette will set up a game plan for this newsletter and/or to post on the website to attract participation and take some ownership of some of the items. How do we interest all Fox Lake people, both cottagers and permanent residents?  
B) May 28, 2012 is a town meeting on DISTRICT plans and Tom will check and find out how our plan fits in with whole district.
8. HUNTSVILLE LAKE OF BAYS COUNCIL...how do we fit in here? are we to continue as a member? Decided to continue our membership as board seems to be on the mend . ROBIN YULE will handle this. Network with other key players of the other lake associations. Either Tom or Robin to be representative.
9. Review and Update Action List – status, new actions written as attached.
10. Review Newsletter draft done and will be sent out with other notifications.
11. Advertising in Newsletter. Discussion ensued on whether to include in our newsletter and it was decided no for outside FLA membership, but could try a section for lake residents. Due to the frequency of our newsletter, may not be the best

forum for selling as these things are time sensitive.

12. Board of directors ..We have need of change on the board and we all must work at obtaining new people for fresh ideas and activity.

13. NEXT BOARD MEETING...JULY 1 2012...9:30.at Don Shepley's..dress code applies...RED AND WHITE

| FLA Board Action Tracking |   |  |                          |              |
|---------------------------|---|--|--------------------------|--------------|
| Item                      | Description   | Status   | Resp                     | Target Date  |
| 100724-1                  | Website<br>History to be augmented.<br>Creation of facebook page to be done if possible.<br>Add AGM notice to website | <b>Complete</b> or cancelled   | Ellen                    |              |
| 100724-2                  | Guideline for Renters – draft, publish, distribute  | Approved, sent out in May newsletter.<br><b>Complete</b>   | Karen                    |              |
| 100724-5                  | Island sign/ Wake sign, install   | Jim W and Robin to install.  | Robin/<br>Jim W.         | July 1 2012  |
| 100724-7                  | Discussions with Camp Winnebago   | Robin to meet with new owners. Elise Lustig and new camp director.                                   | Robin                    | June 30 2012 |
| 100724-11                 | Lake Plan Action Committee  | Meeting to discuss priorities to was held at Tom Gillette's in August. Separate action list created. | Tom Gillette / Committee | ongoing      |
| 110731-02                 | Ribfest Pricing   | Set at \$25.00 Adult, 12.50 under 12<br><b>Complete</b>  |                          |              |
| 110731-03                 | Emailing Strategy – Email just headlines unless action needed..provide LINK if recipient wants more can go to site    | Strategy approved- <b>Complete</b> .   |                          |              |
| 110731-04                 | Island Reforestation  | In progress.   | Christa                  | Ongoing      |

| FLA Board Action Tracking |  |   |                 |               |
|---------------------------|--|---|-----------------|---------------|
| Item                      | Description  | Status  | Resp            | Target Date   |
| 111009-01                 | Invasive Species signs<br>Get signs from Ontario Federation of Anglers and Hunters (or elsewhere) for installation or locating where there are boat launches.          | David has signs, will be available on request and at AGM<br><b>Complete</b> |                 |               |
| 111009-02                 | Letter to Huntsville expressing concern about road allowance on West FL Rd and asking to be kept informed of any action regarding providing public access to Fox Lake. | To be done  | Robin           | December 2012 |
| 111109-03                 | Loon Nesting Platform – research, build, install   | Contact Bernie Anderson   | Jim M./ Robin   | July 2012     |
| 120520-01                 | Ribfest games for children to be tried out   | In Progress   | Christa         | July 2012     |
| 120520-02                 | Try out Fireworks after Regatta<br>Check prices<br>Get donations<br>Get volunteers   | In progress   | Robin and Board | Aug 1 2012    |